



It's not just the plan. It's the results.

Business Life Insurance



Have you ever given serious thought to what might happen to your business if you, your partner(s) or an important employee died unexpectedly?

Collectively, you hold the key to long term relationships with clients. You understand important business processes. You are the drivers who make the business run each and every day.

The loss of any one of you could have long-lasting damaging effects on the business, which may include:

- Lost accounts, contracts or customers
- Reduced Revenue
- Cost to hire and train a replacement
- Liquidation or close of business (if owner dies)

Business owners can help to avoid these negative consequences if they have adequate life insurance in place for themselves and their key people.

Shoemaker Financial has extensive experience in working with business owners to help them prepare for various types of losses. Shoemaker Financial will work with you to develop and implement a strategy that helps protect the financial objectives of the owner, the key executives and business interests.

Additionally, we will help you formalize a succession strategy to help see to it that the loss of a key person will not diminish the long-term viability of the business. This may include:

- Buy-Sell Agreement
- Non-Qualified Deferred Compensation
- Business Estate Planning

Protect your business from potential devastation by preparing for the loss of yourself and your key staff. Contact a Shoemaker Financial professional today.

**“You hold
the key to
long-term
relationships
with clients.”**



*Life insurance products contain fees, such as mortality and expense charges, and may contain restrictions, such as surrender charges.

www.shoemakerfinancial.com

2176 West Street, Ste. 100 Germantown, TN 38138



Securities and Investment Advisory Services offered through Securian Financial Services,
Member FINRA/SIPC Shoemaker Financial is independently owned and operated. No. 2043116 DOFU 3.1.18